



SPRINGSIDE CHEESE EXPANDS FAMILY LEADERSHIP TEAM

OCONTO FALLS, WI – July 11, 2017 – Springside Cheese announced Bradd Hintz as its new IT Director and a member of the leadership team. In this role, he will be responsible for leading the management, strategy and execution of IT infrastructure for Springside Cheese. Hintz is based at Springside’s Oconto Falls location.

Hintz holds an Associate Degree of Information Technology focused in computer hardware and programming, website design and graphic design. He previously worked with the Outagamie Waupaca Library System assessing department equipment, processes, and pricing structure and maintained production equipment in addition to designing print and web applications.

“Bradd has a strong background in the development and optimization of technology needs within organizations,” said Keith Hintz, President of Springside Cheese. “He is an excellent addition to our leadership team and will play a key role in ensuring seamless integration of our technology needs across our Wisconsin and Colorado locations.”

About Springside Cheese Corp.

Springside Cheese carries on a century old legacy of producing the finest hand-crafted, natural cheeses featuring classic cheddar collections and unique blends of locally inspired flavors. After over a decade of studying the art of cheese making and acquiring his license, Wayne Hintz bought his own small factory-Springside Cheese-in the fall of 1973. In addition to the cheese store attached to the factory in Oconto Falls, Wisconsin, Springside Cheese Corp. operates a store in Pueblo, Colorado. For more information, please visit www.springsidecheese.com.

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